

## **Professional Ethics: Research and Development**

Research and Development or usually called as R&D is a very common term. However, it is uncommon in several domain of knowledge. The advancement of any field solely depends on the R&D activities in that field. Today we experience the advancement in Science and Technology (S&T) only because the professionals working in the S&T have passion for research in S&T fields. The professionals other than S&T are lagging behind in R&D activities. The Library and Information Science (LIS) profession is no exception to it. Majority of LIS professionals are not passionate about R&D activities in their field. The number publication of research papers published every year is not satisfactory if we compare with the number of professionals working in the LIS profession. In other words, the publication productivity is low among the LIS professionals. It is not a healthy indicator for professionals working in the field of LIS as well as to LIS profession. There are several professionals and professions got extinct due to lack of proper R&D activities to support these. The LIS profession is at cross road due to impact of Information Technology (IT). The presences of IT features are becoming more and more dominant in the library. The traditional methods of LIS are becoming obsolete. Many professionals are devising new methods and techniques to cope up with current challenges triggered due to electronic media.

The LIS professionals need to record and publish their own experiments and experiences so as to generate awareness among other LIS professionals. All such activities will evolve new theories and practices of LIS profession, thereby developing LIS profession and to keep it flourishing. It is a high time for all the LIS professionals to publishing their practices and to contribute to professional literature. Otherwise next generations will blame us for paucity of literature in LIS and held responsible for weakening the LIS profession. So let us publish your research papers to strengthen the LIS profession.

Finally, every profession has some ethics. Ethics helps the profession to achieve high standards. However, publishing research paper is the highest ethics for any professionals to keep his profession alive.

**PUBLISH FOR RESEARCH AND DEVELOPMENT...**

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