

## **Data, Information, and Knowledge...**

Data, information, and knowledge are the progressively related word. The roots of knowledge are data and knowledge is the fruit of data. Without data, knowledge will never exist. It is a natural process that data gets converted into information and then it becomes knowledge. We are living in the knowledge society, as knowledge is essential for every activity that we carry. However, we miss the importance of data in our day to day life. To give an example the 26 alphabets have no meaning unless we select and put them in a certain sequence to form a word. In a similar way, data have to be properly selected and arranged or to be more specific analyzed to derive meaning out of it. Most of our activities are related to day to day data interpretation and analysis e.g. frequency of Metro, Bus etc. In fact, we always relate our activities to time and always try to do time management. We come across with so much data every day and it is not possible for us to make an analysis of each and every data that we receive. But, ignoring such thing may be a disaster for any economic activity or business. It is said that Data Speaks. It warns us, suggests us and guides us provided you can hear the sound of data which requires you to be very close and familiar with your data every day.

All the organizations generate the data every day in a variety of ways. The libraries and information centers are not an exception to it. They also generate lots of data every day, that needs to be collected, analyzed and interpreted to derive meaning from it. This is important, in order to render more effective and useful services to clientele, the data needs to be given proper and timely attention. We are living in the data-driven society and any negligence to it may halt all of your activities.